

Short Bio for Victoria Player

The "Online Marketing Coach"



Victoria Player is known to many as the Online Marketing Coach and is founder of the small business growth website <http://www.VictoriaPlayer.com>

She works with coaches and other small service-based business owners to help them master marketing success skills and attract more clients, more sales and more profits.

She is also the creator of the [*Online Marketing Success System*](#)[™], a proven step-by-step process for taking your business online, automating your marketing, attracting more clients and increasing revenue. Each step covers the tools and processes needed to get your marketing efforts unstuck, design an effective 30-day marketing plan, and

start getting more clients rapidly.

She teaches social media, blogging and Internet marketing success strategies including email newsletter publication, website optimisation, lead generation strategies, copy writing techniques, info product creation and business systemisation/automation strategies. These cutting-edge business development tools and processes have allowed many people to build a full-time business and as a result, live extraordinary lives.

After a varied career owning her own fashion design label at the age of 22 and working within Barristers' Chambers, 3 Serjeants Inn, Victoria left her role as an Executive Search and Selection Consultant in The City of London, and retrained as a coach.

Having started her own business, Victoria then went on to train with a number of marketing mentors from across the globe and within 12 months had a flood of clients around the country and internationally.

In addition to being a speaker, Victoria also writes. Her weekly *Magnetic Marketing Tips* and [Social Media](#) and [Internet Marketing blogs](#) have reached a subscriber base of thousands in countries across the globe and continue to grow. Victoria's articles on social media and Internet marketing are also published regularly on numerous marketing sites across the Internet.

Having recently had a miraculous escape from a life threatening medical condition Victoria now has a newfound joy and passion for life and lives every day in gratitude.

Victoria lives in Leicestershire, United Kingdom and shares her home with her little pooch, Daisy! ;-)

TO BOOK VICTORIA FOR YOUR NEXT EVENT:

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