

"Create your 'Online Marketing Success System' and attract MORE clients, MORE sales and MORE profits!" – Victoria Player, the "Online Marketing Coach"



Victoria Player **The "Online Marketing Coach"**

Victoria Player is known to many as the Online Marketing Coach and is founder of the small business growth website VictoriaPlayer.com.

She works with coaches and other small service-based business owners to help them master marketing success skills and attract more clients, more sales and more profits.

She is also the creator of the *Online Marketing Success System*™, a proven step-by-step process for taking a business online, automating your marketing, attracting more clients and increasing revenue. Each step covers the tools and processes needed to get your marketing efforts unstuck, design an effective 30-day marketing plan, and start getting more clients rapidly.

She teaches social media, blogging and Internet marketing success strategies including email newsletter publication, website optimisation, lead generation strategies, copy writing techniques, info product creation and business systemisation/automation strategies. These cutting-edge business development tools and processes have allowed many people to build a full-time business and as a result, live extraordinary lives.

"Working with Victoria has taken my business to a level I never imagined. The transformation has been incredible. Not only do I have a clearer identity within the market place, but I'm attracting more clients on a consistent basis and much of my marketing has been put on autopilot!"

- Simon Green, the "Web Buddha"

Victoria's Speaking Style

If you're looking for a dynamic speaker or panellist to speak on hot topics surrounding client attraction, online marketing and social media marketing then you're in the right place!

Victoria is a passionate speaker who leads her audience with a dynamic, fast-paced mix of very practical how-to information delivered with a high dose of inspiration, enthusiasm and insight. Her infectious energy and upbeat spirit will help your organisation and its members master the marketing success skills required to attract more of their ideal clients, effortlessly.

Victoria is also happy to deliver presentations and interviews virtually via teleconference or webinar.

What Clients and Participants Are Saying:

"Thank you for your fantastic presentation. I appreciate all the great tips, your wisdom and generosity! I have avidly followed everything you do ever since and can see a marked improvement in my business and its effectiveness"

"Victoria is really skilled in making the concept of both online and offline marketing and simple client attraction methods easy. She adapted what she knows to our market rather than trying to fit us into some mould."

"Thank you for one of the best presentations this year. The marketing techniques that you shared with us tonight have been quite unique and have inspired me to rethink the way I market and run my business forever"

"Thanks again for the practical marketing tips, techniques and many words of wisdom. I have a much clearer understanding now that (pro-active) marketing is an essential ingredient for any successful business. This morning I was sat in a café (whilst the ideas were fresh in my memory) writing the first draught of my marketing plan to present to my business partner. I am really excited about putting these techniques into practice..."

"Victoria is extremely thorough. She broke down the marketing process I have avoided for years and put it into simple, fun steps that anyone can do."

TO BOOK VICTORIA FOR YOUR EVENT:

Victoria Player

Tel: + 44 (0)1858 419 813

info@victoriaplayer.com

www.victoriaplayer.com

Victoria's Most Popular Requested Program:

"Skyrocket Your Success: How to Attract Clients and Increase Sales Whilst Doubling Your Time Off"

Do you feel unsure about where to begin with marketing? Do you want to boost the business you already have? Do you wish you had a proven system to get your marketing efforts unstuck and have a step-by-step action plan for getting all the clients you need?

Many people are very good at their trade, but lack the marketing success skills to increase revenue and bring in new clients consistently. Victoria Player is the creator of the *Online Marketing Success System™* that helps small business owners gain more freedom and control over their businesses once and for all! During this powerful seminar, you will learn to:

- ✓ Break down the marketing process into a proven steps-by-step system
- ✓ How to position yourself as an expert within your industry
- ✓ How to build a list of your ideal clients that you can market to time and time again
- ✓ How to charge what you're worth and get it
- ✓ How to use information marketing techniques to trigger a huge increase in revenues
- ✓ Create your own marketing action plan to start seeing results quicker than you would by yourself

Other Popular Topics:

- **10 Things You Need to Know to Help You Quickly Build a MASSIVE E-Mail List Using Social Networking!**
- **Online Marketing DEMYSTIFIED: How to Quickly Generate a Flood of Clients Without The Hard Sell**
- **Elevate Your Expert Status: Everything You Need to Know about e-Newsletters but Where Too Afraid to Ask!"**
- **Beat Entrepreneurial Overwhelm: Simple Steps to Free up Your Time and Still Double Your Income!"**

"As a newly qualified coach the information you've provided has been invaluable. I'm now looking at my business model and the way to market my skills in a completely different way. You've saved me from the many mistakes I was about to make and feel confident now that when I set up my website it will be a huge success as I implement the ideas that you have given me."

"Victoria's presentation was excellent! Before attending I had no idea how to market myself effectively. The thing I liked most is that she has completely broken down the mistaken perception I had that marketing is 'sales-y'!"

"Focused, practical strategies for instantly marketing my business to a wider audience. One hour spent with Victoria cuts to the chase and gets you into the heart of the matter. A totally friendly, helpful and professional coach."

Victoria's simple strategies helped me rebrand my business, increase traffic to my website and double my click-through rates - an unheard-of success! I never guessed it could be this easy. After implementing just a few of your easy tips, I got a mass of opt-ins whom I can market to time and time again. My business has boomed because of it. I never guessed it could be this EASY."

TO BOOK VICTORIA FOR YOUR NEXT EVENT:

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